

Reminder -

All recordings and notes get posted on your private site

<https://quantumleapcrew.com/>

You have your own userid/pw for this

Grab any back ones you need as well

Focus

NACA conference

Drew calling -

Speaker Agencies - 20%

Diversity - Week - Orientation - sub category

Exclusive to College market

Christian Colleges

NACA form - high interest Washington May - 45 days

Corn hole game - Beat the Blind Guy and WIN

40 fill outs

Book - 4x6 - redo

Education supply -

November/December

Amazon -

- Author Central - Drew

- Format and upload book to Kindle Publishing - printing of soft cover

- 99c kindle launch

Godaddy issue - call them

Video issue on Phone

Inspiration Quotes For College Book -

The Ultimate College Success Formul

Speaker one Sheet

-

5 Keys to Living a No Excuses Life - leave in book

Gamify - Bean Bag Toss - Corn Hole Game

Brochure - do you have a business card

Follow up -

10 minute showcase - Be Ready

First page - Book Drew as a Speaker

End - Drive to LP to get more inspirations

Format to small booklet 4x4

- connect to college

Speaker brochure

- Lead form for landing page
- Social media MEMEs

> 10% off

> Block booking fee - \$1500 >>

25% savings

50% savings within same day/same school

5000 - \$1250 = \$3750

- \$1225 rate

- Picture of Drew at the Church - for website and blog post

Blog post on his appearance

- then a social media share

Subject Line for blog post

Drew Hunthausen Shows Shows (church name) How to Discover
God's Grace (blog post subject line)

Social media graphic layout - title, image, logo, website, hashtag

Any blog post that is evergreen - including FB Lives' should be part of
an autoresponder evergreen series.

drewsinspirations.com - LIST - the above embed as part of the series

Autoresponder

1. Broadcast - Drew's on FB Live in 1 hour - Friday at Noon

2. After Broadcast - Saturday - In Case You Missed Drew
(sending them to the FB Page where it's playing)

3. Autoresponder series - Blog post of it
- 30 emails - #31 - Subject Line - FB Live Episode #22 - Catch Drew
As He...

PS - If you missed an episode go here to catch up
<http://drewhunthausen.com/facebooklive/>

Continuing Actions:

- Ultimate College Success Formula - little handout
- NACA list - follow up - postcard 40
- Submit here - <http://campuspeak.com/about/speaker-application/>
- Sponsorship for Drew -
<https://www.challengedathletes.org/2018-grant-season-funding-dreams/>
- Churches - be consistent -
- eventbrite.com and meetup.com
- Grants for speakers with disability - booking speakers under a diversity act - audiences that need to understand a subject because they are disabled and need to get knowledge from someone who has done it
- CISCO - status - diverse
- Environment company - follow up for future referrals (60 min)
- Disability conference and events

- subject line -

Blind Speaker to WOW your crowd
Blind Speaker will WOW your crowd

I recently spoke...

Notre Dame -

- Organizations -

Visit FB Page daily - WEEKLY at a minimum
innercircleaccess.com - FB private page

Drew Hunthausen

Request Access quantumleapcrew.com - **notes and replays**

Goal

NACA

- Western NACA - college activities - Nov. - booth
College List - Meet Drew -
Focus
Ultimate College Success Formula - little handout

Ultimate College Success Formula - little handout

Google searches for speaking gigs

Calling for TV

Start calling TV stations in the area - SD
Send an email with the segment proposal

Speaker bookings in general

You need to get in front of them 1 of 2 ways

1. Directly - go to a sunday service and ask to meet the person who books speakers for the congregation
2. Send tweet directly to their handle

Google spreadsheet - Social media - direct reach out

Promote heavily via social media to churches and colleges

Create a spreadsheet of twitter accounts

Tweet your FB live appearances at 11am
repeat for colleges

Tweet your past FB live episodes to churches and colleges

You need to get in front of them 1 of 3 ways

1. Directly - go to a sunday service and ask to meet the person who books speakers for the congregation
2. Send tweet directly to their handle
3. Postcard and Phone followup

Create the tweet

Send direct to each

Watch @DrewHunthausen the #NoExcuses #Blind #motivationalspeaker Friday at 11am for next episode of NoExcuses BlindGuy on #FaceBookLive - LINK
www.BookDrew.com for your next event Retweet

Watch @DrewHunthausen the #NoExcuses #Blind Guy #motivationalspeaker in this episode (title of episode) - LINK to YT video
www.BookDrew.com for your next event Retweet

FB

Direct Message -

Repeat for LinkedIn

<https://www.linkedin.com/groups/141922/profile>

The Ultimate College Success Formula

- Employ effective strategies to map a successful plan to create a successful year

Educate on this one

Success Strategies for a Great Year

3 things - within these - integrate Drew story

1. Set the term goal - do well in school this term, make varsity soccer - and then you will put together steps to make this a reality

Drew TID BIT /story

2.

3.

Strong close -

Mary Stevenson

Action Plan:

Jotform

Google Keep

Lastpass - password saving system

1. Jotform - for query and booking - run by me for review and testing
<http://form.jotform.com/82835252164255>

- needs to be 1 page - easy to read - remove address - add last question

What is the Outcome you are hoping for?

2. Journey - how it works video

3. Jotform - contract - <https://form.jotform.com/52971752746971>
simple form

4. Let me see standard reply - which will go to jotform to get more data -
Run by me for review

5. 3 FAQ videos - Get to US 2019

The more you answer on video - YOUTUBE - SEO - get on your site and have knowledge - Google - people

ANSWER THE QUESTIONS PEOPLE ARE ASKING

STEP UP AND BE THE LEADER

6. Create something to make it easy for people to REFER you - jotform
Affiliate Form - send me 10% of the value of that client

7. Lost Animals - \$195 - Emergency rate - \$500 - \$350
need jotform disclaimer they must sign -

End of Year Strategy Plan - AMAZON

The busy shopping season is coming - it will go crazy from Thanksgiving until New Year - people will be buying TONS online.

Your stuff doesn't apply - but what does is Amazon.

Instagram - <https://www.all-hashtag.com/hashtag-generator.php>
generating 30 for every post

fix this and get it ready for optimized posts

#dog #dogofinstagram #dogphotography #doggiepower
#dogtrainerslife #doggiecostume #dogtrainingadvice #dogsodinstagram
#dogtagsny #dogparentstore #doggieattitude #dogstories
#dogsonsocialmedia #dogsandstuffedanimals
#dogcompetition #dogmomforlife #dogstote
#instagram #instadaily #instafollow
#animalhealer #pethealer #petlovers #petlover #pets
#pethealing #animalcommunicator #reiki #dogs #horses
#cats

Change your instagram handle

To update your profile information, including your username and email address associated with your account:

1. Go to **your** profile.
2. Tap Edit Profile or Edit **Your** Profile.
3. Type in **your** information and tap Done (iPhone) or (Android) in the top right.

Change your Twitter Handle

Make Amazon your best friend this season.

Go to Amazon and open up a store. Become an affiliate.

<https://affiliate-program.amazon.com/>

Once you have your account -select pet supplies

Pick a product

Get the write up and your affiliate code

Post on your Facebook page

Pre-announce - ie.

Post - Generic Post - Dog in a costume

So excited Halloween is approaching and I wanted to share some great finds over the next week with you. Enjoy

pet costumes

Look at one you like

Look at amazon rating - 4 or above

Select and put together a post - do a post every day for a costume for a pet

Create the link

https://affiliate-program.amazon.com/welcome/topic/tools/ref=amb_link_o04TZgtJNrmmjCvncbyqEA_5?pf_rd_p=f2c64d63-cb0f-4fff-860b-a2b3648ec8bd

Once you do that - find every great animal thing you can and put together a write up with your affiliate link.

You will then post on special days

Oct. 31st - Scare Your Pet with One of These...

(find a fun gift you can refer)

People are connected to your pet - so you can also post an offer with a caption such as

Which would suit Bernie better?

costume offer

After a hard day at the dog show - Bernie thought this was the perfect Halloween Costume for him.

Would this look good on Mazy?

costume offer

Increase engagement while selling

Nov. 19-25 - Post daily

Black Friday Week Daily Specials - Give Your Pet some Love Today (this is the subject line)

Bernie laughed when I showed him this coat - but this dog sure seems to like it?

Writeup

Image

Link

This is what prompted the idea - over 1000 sold -

Windproof Full-Bodied Pet Jacket



Tracy Repchuk

People follow and like you - just most don't need your services yet.

But if they have a pet - they will love this.

Monday - Nov. 26 - Cyber Monday - find some high tech gadget and connect it to your pet needs

ie. Camera that records your pet activities while you are away

then you will pause until 12 days before Christmas - during this time funny videos and stuff from you.

THEN -

12 Days Before Christmas - A MUST Gift for Your Pet
Post

11 Days Before Christmas - Does Your Pet Have This?
Post

Bernie said you should grab this - he loves it!

Let a champion show you the way to success!

Post is the same format -

Title

Image

Details

Your Amazon Link

If during the weekend Eric can help you gather and find cool stuff for each of these days - have him do that.
Have an Amazon gift finding party.

Start small - \$10 items -

Cyber Monday - expensive but discounted
then week before Christmas - find gives people will easily buy their pet.

The alternating days post about your pets or a funny cat or pet video.

When you are ever just sitting - scroll youtube and create a list of 50 top pet videos for you to share on your page
in the interim days so you keep people riveted to your page.

Replies:

I am looking forward to helping you with your situation.

In order to ensure I get the job done to your satisfaction - please tell me exactly what you would like me to do, and tell me about what is happening.

Please fill out this form so I can better assess the situation: [LINK](#)

I want to make sure you get the outcome you desire.

JOTFORM

Name

Email

Cell #

Tell me what's happening

Tell me what outcome you are hoping for

>> Thank you -

Your next step is to book a session?

To your website - <http://maryestevenson.com/pet-healing/>

(me - Add the emergency session - BUTTON

This is if you need my services within a 48 hour period. Otherwise we will schedule in order of bookings received.

These will be scheduled within a 3-5 hour timeframe.

\$ 350

Lost Animals - \$195 - Emergency rate - \$500 - \$350

need jotform disclaimer they must sign -

jotform - sign -

July - cat did return - testimonial - REFER

Long term package so you can work on something

FAQS - 7 days

What Exactly Are You Doing?

Do I need to use a vet?

Can you guarantee the outcome?

I have many more requests for sessions. I know this is a good thing, but I do want your advice on how to proceed so that I get everyone looked after but can still do some work on my business too.

BOOK THEM NOW - sell packages - that is your **ONLY** priority

Not speaking

Nothing but sell and deliver

RE: Plus I still want to be building the speaking part of my business as I feel so strongly that my message about the relationship between people and animals is so very important to get out into the world.

_ on hold until you are making consistent income and dealing properly with all inquiries

Reiki - How much you charge for a weekend class

4 x \$495 = \$2000 3x\$500 \$1500

great response with many people being interested in the class and wanting to be in the next one! So I was happy about that and will schedule another one when I can. I was surprised at some of the people who are interested in taking it!

Manuals/Certificates - \$40 x 4 = \$160

Rent - \$ 300

\$!500 - 10 per year - 1 per month Nov/Dec = \$15,000 profit

Standing Meeting - Sign up now or get on a waiting list

Clear each person - Separate fee

Level 1 - 4 clearings - history - philosophy

Level 2 - 3 attunements - Connection and Symbol Understanding

- \$495

\$495 - dropouts get a credit on file

Jotform - learn this tool - send me links to

Help My Pet Query Form

Reservation -

Level 3 -

- \$

Reiki Master

FB -

All healers are not created equal.

1. **Need guide for new LP - 1 hour**
<http://remoteanimalhealer.com>
want this to go LIVE

2. **Need a jot form survey for your discovery call**
Sample -

domain.com > **jot form - questionnaire/schedule a call**

GifffromTracy.com **like this**

ON HOLD until you deal with queries

3. **Leverage the article you had on you**

**Contact TV stations - tell them there was a great article about
Pet Healing you were profiled in - you want to do a segment
on**

How to Keep Your Pet Safe this Summer

Follow my template format and send me the segment - and
then call the local TV stations. They are great, I've been on
all of them.

Once you have the segment layout - I'll help you with what to say
on your call and email.

ON HOLD until you deal with queries

> Send an email follow up.

Do a Facebook Live -

Call the Segment - Pet Animal Healer and Communicator - Do You Believe?

Then talk about what it is, do some FAQs you get, answer any questions you can live and get it out there.

You need to pick 1 FB community that is pet related and be active in it DAILY

Go to expert in a community -

You need to do 1 FB live a week and GET SEEN

How did newspaper find you - SEO from your site !!

Find animal and pet magazines and submit articles - keep doing until they include you or respond

<https://www.discountmags.com/magazines/animals-and-pets>

- pick the horse magazines

Structure your time

Precious Wilson

> In Russia

**I help Helping Aspiring Singers
to create a Path to your success in the music
industry
so benefit 1 ben 2 ben 3**

so you can reach your full potential
book bigger and better stages and
finally start to profit from your passion

Offer -

Module 2 spotlighting - do that step - DM people

YMDD - Bigger launch

Promo emails for each module -

Webinar

Zoom - FB Live

I'm working on a cool project - I'd like to run it by you - let me know when you have a minute.

I'm putting together an online course to help people break into the music industry - do you think this is something you or someone you know would be interested in?

Do you know of anyone that would benefit from something like this

That's fantastic what I'm doing... 12 week course with me... and i'm doing deep discounted price would you like to be one of the founding members of this program?

It's gonig to be about \$3k when it gets going. For my founding members I'm doing a special of \$295

Go here and sign up - I'm only briinging in 10 people for my first class. Congrats you are one them.

LINK

Social Media

- learn from this Thescienceofsocialmedia.com

- build list - social media will help you do this
send people from social media - MEME,

FB posts - LP - start talking about the guide - in FAQ

LINKEDIN - Beef it up

Top 7 things you have done

1. Richard

2. Michael Jewel of the Nile

3. Platinum recording ... with group Eruption for Song name

4. Gold and silver for song names
- 5.
- 6.
- 7.

**Precious Wilson (logo)
Platinum Award Winning Singer and Vocal Coach**

That logo - on your vocal touch site

**I help Helping Aspiring Singers
to create a Path to your success in the music
industry
so benefit 1 ben 2 ben 3**

so you can reach your full potential
book bigger and better stages and
finally start to profit from your passion

by creating a Path to your success in the music industry,

so you can reach your full potential, stage performance,
and finally start to profit from your passion

Helping Aspiring Singers to rise into their Passion, Power
and Purpose, by creating a Path to your success in the
music industry, so you can reach your full potential for your

voice, stage performance, and finally start to profit from your passion

Task List

Mary

Twitter Graphic

FB Graphic

Linkedin Graphic

Precious

Do a sample post training with Precious

Review posts for scripting

Drew

Get whatever document we have for guide book