

For Everyone

1. Reminder you have speaker program included

<https://quantumleapspeaker.com/members/>

PW - 6figurespeaker

2. Naming your FB Pages

Group

Page

2. If you are going to use a webinar program - I recommend Zoom - Use this link (affiliate :-) - <http://bit.ly/2n1wDRc>

3. OUR New Webinar Platform

- Zoom - login and re-register for ALL

4. Alumni Dates for 2018

Jan 24, 2018 1:00 PM

Feb 21, 2018 1:00 PM

Mar 20, 2018 1:00 PM

Apr 25, 2018 1:00 PM

May 23, 2018 1:00 PM

Jun 20, 2018 1:00 PM

Jul 25, 2018 1:00 PM

Aug 22, 2018 1:00 PM

Sep 19, 2018 1:00 PM

Oct 24, 2018 1:00 PM

Nov 21, 2018 1:00 PM

Dec 19, 2018 1:00 PM

Drew Hunthausen

Action Plan:

- TV
- **Cancer support groups**
- Send me the offer you made
- **M2M - Module 8** - TV in M2M in detail - with the guide printed and watching any Q&A calls - do it like an exercise book
 - leverage your marathons -
 - **DO IT**
 - Get me embed YT codes for TV section on site
 - FB Lives - leverage - CTA - LP >>
- Send new postcard for college and for churches 25 x 2 Nov/Dec/Jan
- GET UBER FOCUSED - postcard - send out - booking follow up

If not as much as you expected, why?

- haven't gone over speaker training as much as wanted.

What do you want to accomplish this upcoming month

Continue to go over speaker training more in depth. Continue visiting church's that I want to speak at as well as mailings with follow up. Also need to revisit getting everything out of the triathlons and runs I do in terms of media exposure.

Also have opportunity to speak to group of women from support group regarding cancer survivors. it is paid. more details soon.

WHOO HOO - are there any other groups like this you could connect me to
Testimonial

- Pet Therapy - this is a TV segment
 - PET Petting is calming E T
 - How to Use Pet Therapy to Keep the Calm at Christmas
- HEAL -

What do you want to earn from those activities? If there are no earning activities - what could you do to focus on that first.
start earning from the church bookings.

What specific things do you need help or guidance with to achieve what you wish to accomplish

- Media exposure and church follow up. We are going over speaker training, specific sections to focus on.

- M2M - Module 8 in M2M in detail - with the guide printed and watching any Q&A calls

Based on last month Alumni action planning - what did you accomplish?

- contacted tv stations for interviews. - not connected - 6am -9am sweet spot

- need to continue follow up.

- send out to church's to book for holiday related speaker.

If not as much as you expected, why?

Haven't heard back from tv stations, need to keep following up -

What do you want to accomplish this upcoming month

- het booked for interviews publicity. Will be skiing in Canada at end of month and contacting ski hill and media to see if I can get publicity interview while there.

keep sending to church's for bookings.

Red Mountain - Winter Festival - Rosslyn - BC - Global, CBC, CBS, City TV

What do you want to earn from those activities? If there are no earning activities - what could you do to focus on that first.

I want to start getting paid from the church's when I am booked. All interviews and media exposure lead to bookings and money.

What specific things do you need help or guidance with to achieve what you wish to accomplish

Any tips on approaching canadian media right away.

<http://www.stationindex.com/tv/markets/vancouver>

<https://www.citytv.com/vancouver/>

<http://www.btvancouver.ca/>

https://cbchelp.cbc.ca/hc/en-us/requests/new?ticket_form_id=172497

For your call time this month we have enough time to focus on 1 element - what do you want that to be? Tell me here - email supplemental information if required. continuing to talk about media interviews/ strategy and follow up. getting book for exposure. Also Chelsea will probably have some questions as well.

Mary Stevenson

Action Plan:

List of 6 MAJOR topics you would address when you buy a new puppy

Facebook Lives - December trial

2018

- 1. DECIDE what you want to do in 2018**
- 2. COMMIT to doing it**

2018 -

Speaker - 2 speaking gigs a month - to be able to sell at them

flyer for your packages - (2 offers)

flyer offer for an introductory program

Step 1 -2 package price only - regular emergency

Step 2 -have a training program - Speak - sell (lead in for an audience)

- develop a course - Bringing Home Puppy Training

1. Pet indoctrination - familiarizing your pet with environment
2. Pet training - getting on schedules for potty and food etc.

3. Pet Behavior - teach it stuff - including calming - behave with family and strangers and other pets

4. Understanding the New Family Dynamic

5. Getting around the neighborhood

6.

\$197 introductory price - get a few people in - once sold - start

\$297 - Evergreen product - New puppy = get this program - all out consumption

\$497 - with you later - repeat

Advanced- Apprentice - \$fee - feed them jobs - pay you a commission

Speaker club - 5 minutes - Speak off - 20 minutes -

Should I work on your speaker's page?

- always

<http://maryestevenson.com/speaker/>

Should I do a FB live even though I am apprehensive about not having that audience energy?

- YES - creating content - REPLAY - ABSOLUTELY

- FB = CONTENT - (VA: Take a 30 minute FB live episode - 300 pieces of content) \$5 per hour - philippines

- Follow this video for content splitting <http://quantumleapbusiness.com/video-3/>

Will I be able to do it the way I really want it to be or have done in front of an audience?

- do it any way you want to - AS LONG AS YOU GO LIVE - broadcasting live

I don't want to put something out there that will 'hurt' my future in that area.....

- don't like it - remove it = delete - no worries

Based on last month Alumni action planning - what did you accomplish?

- I have had more discussions with people about working with me on a longer term basis and have sold another package for animals. This woman now wants to work with me as well which is definitely important for her animal's healing.

What do you want to accomplish this upcoming month

I want to sell more packages - not hourly

- you can't get to 2nd base by keeping your foot on first

I had a woman get upset because her horse didn't change overnight after a session. — we know this, it has been proven over and over - and always leads to a problem when they don't buy the right package - walk away from the deal if they don't get what they need - I do this ALL DAY LONG. If they don't want Platinum or Silver - the results they get from me will not be complete - I can't sell 1/2 a solution.

This just confirms again that longer term is needed for everyone to have a win/win/win scenario.

I know--working with me over a period of time will bring about the best results--and then trust that I will have the income. I am finding this very difficult to do. — before you say yes - ask yourself - would Tracy agree with me taking this or advising me to sell a package because that is what will work, and let them walk away if they don't want it

For your call time this month we have enough time to focus on 1 element - what do you want that to be? Tell me here - email supplemental information if required.

How do you make the shift and stay calm? I work with myself and others in visualizing etc. but I am finding this to be difficult.

Time to go external - not internal. You have spent TONS on yourself internally - now it's time to **get out there. FB Lives** - for real marketing plan

- Jan- Feb - Mar - Apr - promo - emails - get serious about marketing - take any pain, fear, meditation time, etc - and turn it into a marketing and cash calendar activity. Old clients - OTO - \$497 packages - Expire Dec. 24th >> \$897

Guide - print the cover and put it on a book - it's Free

Precious Wilson

Offer for YMDD program - done

Webinar - practice

Audio - Vimeo

1:25 with a close is fine - 60 min content - 20 minute

50 content - 5 steps - 1 deep dish - rest are talk about them

Teach them too much - they are full

Do not teach - tell with tips and stories

Facebook layout

Action Plan:

-SELL 10 - ONLY THING YOU DO

- go over the social media sniper training

- Set a webinar date
- Move to Zoom
- Set up your Webinar in Zoom (this takes a while to learn)
- Let me see webinar page and I'll log in to see first welcome
- Let me see close for your presentation in PDF or Keynote
- Send me latest flyer

> <http://thevocaltouch.com/>

FEATURE PROFILE - JUST LAUNCHING - Choosing 50 Members Only

To sort out my Facebook groups:

Precious Wilson

Precious Wilson of Eruption - Vocalist & Entertainer

The Vocal Touch

Singing Career Success Club (Paid Membership in due course)

StarMakerVipMemberships

StarLauncherPlatinumMembers

For your call time this month we have enough time to focus on 1 element - what do you want that to be? Tell me here - email supplemental information if required.

Set up my Facebook groups correctly.

Site updates

<http://www.thevocaltouch.com/>

<http://www.thevocaltouch.com/services/star-maker/>

12 weeks

1. Sell 10 of these -

2. Also do the webinar - bonus - HAVE THE REPLAY - put that in evergreen mode

Facebook Lives