

Alumni Members in Action

Drew Hunthausen

Mary Stevenson -

Precious Wilson - on call

Marci Baun - handled separately

<http://quantumleapcrew.com/>

1. Your work has to solve a major life problem
life or business is dramatically better if they work for you
2. You get great results for your clients
3. Own what you are offering

To watch - and do for each FB Live video

Drew Hunthausen

Based on last month Alumni action planning - what did you accomplish?

Sent a few more post cards out to church's, though this is the biggest thing still for this month to get a lot more out and follow up. Also purchased two new domains for my bike riding fundraising.

Started a fundraising page with Chuffed.org which will be going live very soon. did tele summit with Tonya, and continued my Friday fb live broadcasts each week.

If not as much as you expected, why?

The only gap here is with the church mailings and follow up. Need to really concentrate on this.

- this takes volume - at least 100 per month with phone or email followup
- booking for sept/october

What do you want to accomplish this upcoming month

Send out a bunch of post cards to same church's as well as new ones.
Implement good follow up with those church's.

— set up a procedure

- le. Every Tuesday from 10am-2pm call only churches and leave voice mail or connect
- have voice mail script ready - sound natural and excited on the phone

Get Chuffed campaign going with new landing page ASAP.
Continue fb lives every Friday as well as Tonya's tele-summit.

Contact news stations right away for upcoming triathlon in San Diego on May 7.
— YES - they need lead time

What do you want to earn from those activities? If there are no earning activities - what could you do to focus on that first.

Want to get some fee paid speaking gigs at church's from the mailings.
- this will come with continued hits

Get a very positive response from the Chuffed campaign to raise money for my bike rides and expenses.

What specific things do you need help or guidance with to achieve what you wish to accomplish

1. Help with landing page for my rides. What info do you need.
Landing page and Chuffed.org.
2. Talk about setting up fb page for bike rides.
- this is good - but it's another page to manage - be sure you post as much here as you do on other pages.
3. Any questions my sister has for you too.
4. Media connected with my triathlons and bike rides.

5. Church mailings

- this takes volume
- at least 100 per month with phone or email followup

Both same LP - promote when talking to different audiences
BikeWithDrew.com - point

HelpDrewBike.com - campaign - LP - feed to chuffed
thank you page - video - CAMPAIGN LINK

**Deadline - 90 day - July 4th - Independence Day
Race - July 15th**

T-Shirt - \$50

Shout out on a FB Live - Friday - Ride Promo - \$100
Special Thanks to

+ FB Live page - \$150

FB Live page - <http://drewhunthausen.com/facebooklive/>

Post on Drews website - Honor Roll - \$250

\$500 - Lunch with Drew - FB live of it

Twitter Shout out - \$10
#NoExcusesBlindGuy

Description - Cycling For A Cause...The #NoExcusesBlindGuy Way

Index -
resides until last race at end of October

Social media shout out - \$5

Promos -

Precious Wilson

Based on last month Alumni action planning - what did you accomplish?

1. Just finishing off the new guide (1st draft).
- <http://millionairebydesign.com/precious/pdfs/precious10.jpg>
2. I'm also working on the content for a Webinar.

I plan to do it on the 17th of May, (I need your guidance to set that up).

a)When and how should I announce the webinar?

ASAP - NOW

1. System to run webinar - SEND YOU THE LINK - SET UP HERE FIRST
Title - Benefits - Speaking gig - LINK YEAH!
2. Go on your website - Announcement - LINK to register
3. Promo schedule for social media -
M T W T H F - FB G+ Inst picture - Twitter
Your day - 1 hour on promo - rest can be on presentation
4. Presentation -
Speaker presentation - www.quantumleapspeaker.com
Member access

Step by step - OFFER - send me to me for review - BONUS STACK
10 week course - 5 modules and 5 Q&As -
2 BONUS Sessions - Laws and Social Media
1 BONUS Session - Live singing critique - submit to sing

Singers pre-checklist
Vocal Activity Sheet
Critique Class

5. Build the CLOSE in your presentation - BUILD BACKWARDS
Then you fill in the steps
Then you fill in slides for those steps

<https://www.facebook.com/thePreciousWilson>

Post here first - business account - boost a post
<https://www.facebook.com/iampreciouswilson/>

Do a video - do it by FB LIVE - business page

Precious Push

b) Which day of the week is best?

Thursday 6pm

If not as much as you expected, why?

What do you want to accomplish this upcoming month

10 Write the new Guide

2) Prepare and complete the powerpoints presentation for both the Webinar and a Half-Day Workshop.

What do you want to earn from those activities? If there are no earning activities - what could you do to focus on that first.

Approximately \$2,970 would be a positive start.

- webinar will consume your month - planning and promoting
- webinar for a LAUNCH - program
- TURN webinar into an evergreen -

What specific things do you need help or guidance with to achieve what you wish to accomplish

Tips for the my Webinar, Powerpoint, and my Talk/Workshop.

FINE TUNE THIS - sells like crazy

Stage - sell like crazy

For your call time this month we have enough time to focus on 1 element - what do you want that to be? Tell me here - email supplemental information if required.

My Webinar.

Webinar - IOI Trainings

<http://www.instantonlineimpact.com/member/program-launch/>

- Do the webinar training

Program 12 week program - CORE OFFER

Week 1 - LESSON - stop the recording

Week 2 - Q&A - go to submit your Qs - jot form

Week 3 - LESSON - clean - No Q&A - stop the recording #StarPower

Mary Stevenson

Based on last month Alumni action planning - what did you accomplish?

I had planned on getting my 'Confessions of an Animal Communicator' segment going but have not done it yet. I did, however, teach a Reiki class and see many clients.

hurdles - cat cancer and personal health issue

My creativity has been affected by all of this. I am working on myself to get it flowing again.

What do you want to accomplish this upcoming month

I would like to get some things in place for the 'Confessions' segment . I also need to still work on getting my schedule to be more effective and efficient for me.

I also want to increase my package sales.

5 pack -

What do you want to earn from those activities? If there are no earning activities - what could you do to focus on that first.

Financial goal set

What specific things do you need help or guidance with to achieve what you wish to accomplish

I have asked for guidance on this issue several times but it keeps coming up for me. I found myself getting distracted with personal issues and then juggling my appointments. I still kept working in my business but not on my business. Weeks have flown by again.

People have been insisting they can only see me at night or on the weekends. I am trying to stick to my schedule and what is right for me. I have started to book people weeks in advance if they will do it or I sell them on my working on them at a distance.

— good

Alternatives - work on YOU and business and programs during day - visits at night

- or nights and weekends carry a premium - like other services

- or remote healing can be done without a need for personal touch

and you made these more attractive pricing - remote healings

- set up different pricing - Remote Pricing - Live Pricing

3 packages

weekend - Saturday - pet owners -
#hashtag

Whole Health -

FB Live -

Remote and Live

- promoting the remote

FB - promoting to US based pages - pet lover pages -

Of course people want to come in right away when they call. Some people feel that distance work is not as effective as in person (which is not true) so I find I am having to educate people too.

— educate with your show - talk about why they are the same

Marci Baun

Working on program levels for sale

Express Package

- 1 month of bi-weekly one hour, one-on-one book development coaching with me
- Analysis of your book or concept and direction to help you get on track and stay there.
- Fully edited manuscript by professional editors
- Full professional proofreading of manuscript
- Professional cover art
- Accounts created for you, uploaded, and distributed through Amazon, iTunes, Ingram Spark, Barnes & Noble, Kobo, Create Space, Smashwords
- Completed files in all formats
- ISBN
- Published with my publishing house Top Level Publishing
- Book published within 3-6 months depending on author turnaround time with manuscript and edits
- Expert positioning
- A 6-week national online marketing campaign

Landing Page - 1:1 call - social media - 30 days of consult - \$5500 - \$550

Valued at \$

Your price \$19,995

Not sure what to call this yet, but working on it.

- 3 months of bi-weekly, one-on-one book development coaching with me
Online Clarity Cleanse call to establish brand, positioning, and launch strategy
- Analysis of your book or concept and direction to help you get on track and stay there.
- Fully edited manuscript with professional editors
- Full professional proofreading of manuscript
- Professional cover art
- Accounts created for you, uploaded, and distributed through Amazon, iTunes, Ingram Spark, Barnes & Noble, Kobo, Create Space, Smashwords
 - Completed files in all formats
- ISBN
- Published with my publishing house Top Level Publishing
- Expert positioning - LP + Fully Branded Site -

Hard costs - \$12,500 (\$1250)

- Fully branded expert website built to showcase you and your book
- Book publishing within 5-8 months, depending on author turnaround time with manuscript
- 6-week online national marketing campaign designed specifically for your needs and your genre requirements.

Valued at \$ Your price \$29,995

Best-Selling Author Package

- 6 months of weekly, one-on-one book development coaching with me

Online Clarity Cleanse call to establish brand, positioning, and launch strategy

- Up to 6 full developmental edits of the manuscript by me to help you stay on track.
- Fully edited manuscript with professional editors
- Full professional proofreading of manuscript
- Professional cover art
- Accounts created for you, uploaded, and distributed through Amazon, iTunes, Ingram Spark, Barnes & Noble, Kobo, Create Space, Smashwords

- Completed files in all formats
- ISBN
- Published with my publishing house Top Level Publishing
- Fully branded expert website built to showcase you and your book
- Best-seller campaign package included - you need to break this out -

Landing page for list building and market funnel marketing

Thank you page for pre-launch

Download page for gifts

Facebook page for book with graphic art

Thank you page for buying book

- Program and back end development for book launch optimization and sustainability (we can handle that as part of websites)
- 8-12 week Marketing package designed specifically for your needs and your book (who is doing this)
- Library sales package included, includes PCIP
- Book published within 6-9 months, depending on author turnaround time

Valued at \$

Your price \$49,995