

Studio and production -

My Goal - This pays for itself - I get credibility and message out - get picked up by a Network - then it makes money

Your Goal - Make money, feeder system for coaching, get message out, put the content on way better networks later

Met with producer -

Local:

Channel 19 - **Broadcast in Hotel Rooms** + U Verse Florida Keys - **400,000**

Web Replays and social media: promo

Pull that spot out and do a youtube video + promote that

> Get paid to build content

Content

\$5000 6 shows - over 2 days - editing production edit artwork

1 day interviews

2 day B-Roll

Play on channel - 3 times per week - prime TV hours - 6 weeks

Location still needed

- using your show for their commercials - 4 are yours - 4 are theirs

Lifestyle show

Get 4 Sponsors - 4 - to pay \$1500 = \$6000 - tell them

Interview slots - 22 minute show - 8 min. commercial - 3.5 minute interviews

6-7 guests per show - 1 guest + product placement

Pilot - 3 months - \$15,000 - \$3,000 - amazing content

>> Copyright to the content

Deep conversation -

Key elements:

- Clean room with good lighting

Expenses:

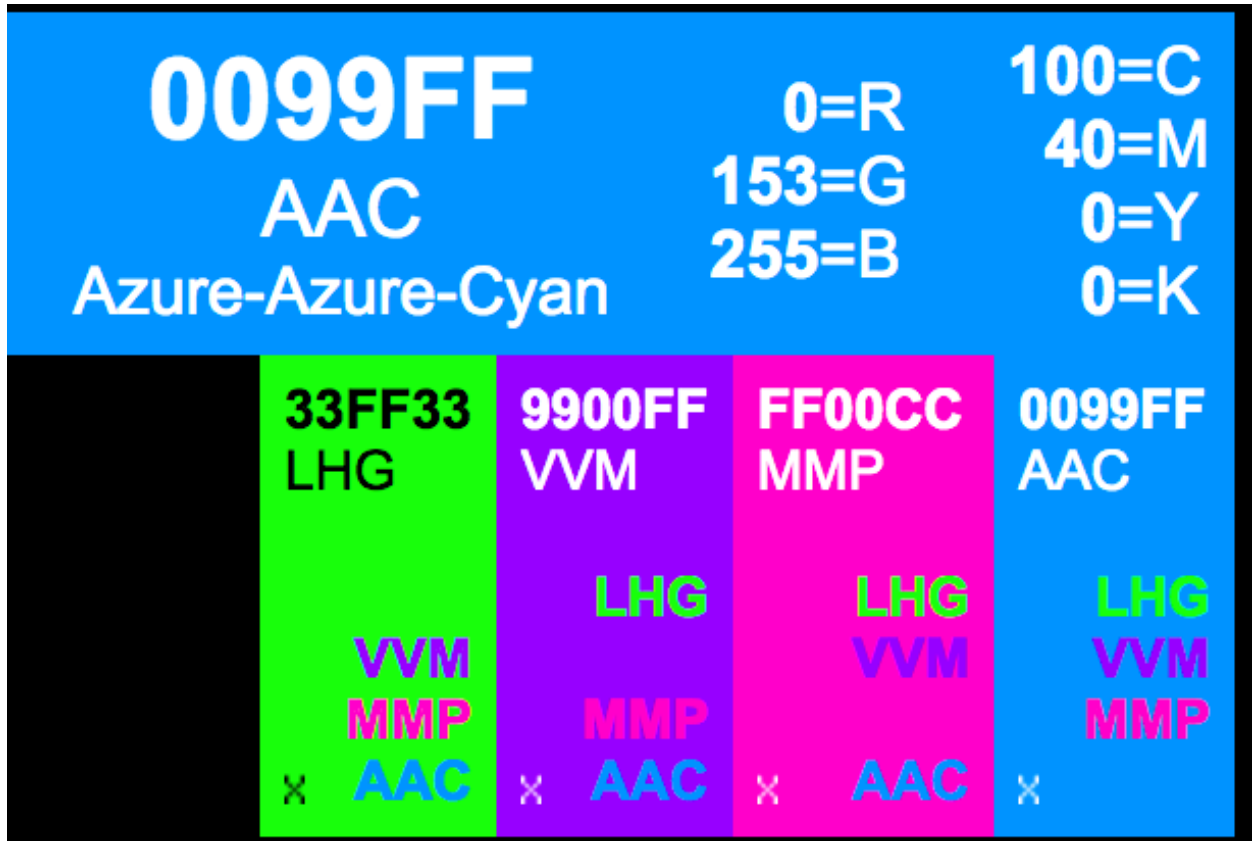
- Production

- Studio/Shoot location

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Co-host

Website -



Feeds your coaching -

Having it All TV

>> Transition to Greatness Prep Call

- program 1:1 (\$5500) or group (\$3500)

Designed for women in transition

- this is for you if you are ready to

- find purpose
- rediscover joy
- replenish energy
- Open up your finances
- Build your wealth
- Solidify relationships

(12)

WEBSITE LINK FOR YOUR STRATEGY CALL

Phase 1 - Live Mastermind - every month - \$1997 / \$4997 - \$2497 -

Phase 2 - Mastery - Content they can tap into - \$997

Benefits -

Features - get

Your show is

Audience

50

woman

look, feel better

divorced

-- looking for relationships

3rd Purple - spiritual

Master Green -

2nd Blue Turquoise - Strength, Dependability

Pink - femininity